



GRA SUPPORTING ACADEMIC EXCELLENCE

Executive Development Program - Supply Chain & Logistics Management



Melbourne, 28 August 2007

GRA is proud to sponsor the University of Melbourne and Michigan State University's Executive Development Program in Supply Chain & Logistics Management from October 28 to November 1.

The program will provide directors, senior executives, managers and practitioners with well researched, best practice perspectives on the essential elements of supply chain management.

The University of Melbourne and Michigan State University are renowned in their respective countries for their academic excellence and have pooled resources for this five-day residential course. Michigan State University's Logistics Executive Management Development Seminar is considered the world's leading logistics executive program.

This program provides a valuable business opportunity to network with peers and participate in discussions on leading edge issues and practical supply chain management solutions.

Numbers are limited to 48 participants and early enrolment is recommended. The program timetable is available from www.gra.net.au/resources-news.html.

Carter McNabb, GRA Partner said:

'Sponsoring this program is an obvious fit for GRA. As part of our professional services suite we work with clients to help them improve their knowledge and skills. We believe education and knowledge is critical in ensuring the future competitiveness of Australian supply chains.'

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About GRA

GRA is an expert consulting firm specialising in demand, inventory and supply chain optimisation. We combine expert knowledge with best-of-breed planning and optimisation systems to take your supply chain to the next level. Our experience is your experience, and we work side-by-side with our clients to ensure change is successful and benefits are sustainable. Guaranteed results are typically delivered within 8-12 weeks, and we aim for a minimum 3:1 ROI.

For Further Information

GRA

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