



GRA Committed to Australian Supply Chain Excellence

Melbourne, 29 November 2005

GRA is proud to sponsor Monash University and Michigan State University's **Supply Chain & Logistics Management Executive Development Program** for 2006.

The program is the only forum of its kind in Australia, and will provide directors, senior executives, managers and practitioners with well researched, best practice perspectives on the essential elements of supply chain management.

Monash University and Michigan State University are renowned in their respective countries for their academic excellence and have pooled resources for this five-day residential course. Michigan State University's Logistics Executive Management Development Seminar is considered the world's leading logistics executive program and its founding director, Dr Donald J Bowersox, is actively involved in the 2006 Australian Executive Development Program.

This program provides a valuable business opportunity to network with peers and participate in discussions on leading edge issues and practical supply chain management solutions.

The course is limited to 50 participants and early enrolment is recommended. More information including the program timetable is available from: www.buseco.monash.edu.au/depts/mkt/t_l/sc_log.php

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For Further Information

Media Enquiries

Rebecca Manjra
Marketing Manager, GRA
(03) 9421 4611
rmanjra@gra.net.au

Participant Enquiries

Lynda Cunningham
Program Coordinator, Monash University
(03) 9903 2151
lynda.cunningham@buseco.monash.edu.au

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