

GRA SPONSORS UNICEF

- *Corporate Champion for Children* -



Melbourne, 8 February 2008

GRA is proud to be a UNICEF Corporate Champion for Children.

UNICEF is the United Nations Children's Fund, the world's leading advocate for children. UNICEF is non-political and works in over 150 countries to make a lasting difference to the lives of women and children around the world.

GRA Partner, Carter McNabb, said:

"UNICEF does tremendously important work throughout the world, assisting and protecting the lives and well-being of disadvantaged children and women - and thereby entire communities - with the establishment of schools, health programs and clean water supplies. GRA is proud to support UNICEF in their projects."

- ends -

About GRA

GRA is an expert supply chain consulting firm specialising in demand, inventory and supply chain optimisation. We combine expert knowledge with best-of-breed planning and optimisation systems to take your supply chain to the next level. Our experience is your experience, and we work side-by-side with our clients to ensure change is successful and benefits are sustainable. Guaranteed results are typically delivered within 8-12 weeks, and we aim for a minimum 3:1 ROI.

For Further Information on GRA

GRA

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For Further Information on UNICEF

UNICEF Australia

Visit www.unicef.org.au

REAL PEOPLE • REAL WORLD • REAL RESULTS