

GRA, GOLD SPONSOR OF RETAIL WORLD SUMMIT & EXPO

17 & 18 June 2008, Sydney, Australia

Melbourne, 30 May 2008

GRA is the Gold sponsor of this year's Retail World Management & Technology Conference to be held at the Sydney Convention and Exhibition Centre on 17 & 18 June 2008.

GRA Partner, Carter McNabb said:

"GRA is proud to be the Gold sponsor of the Retail World Summit that promises an impressive line up of influential and high profile leaders in the retail industry across all sectors in Australia."

"The retail industry in Australia is currently facing a number of challenges that will certainly test the capabilities and adaptability of retailers over the coming months and years: increasing fuel costs, tight credit markets, extended and complex supply chains, a shortage of skilled labour, rising customer expectations and rapidly evolving and sophisticated technologies."

"In response to these challenges, many retailers are now looking to their supply chains to deliver improved cash flow, lower operating costs and faster customer response times. Noting our proven track record in this area, GRA will be working with many of these retail organisations to help them deliver results."

GRA's partner Carter McNabb will be presenting at the conference. Other presenters include Bernie Brooks, CEO, Myer; Stephen Heath, Managing Director, Rebel Sport; Peter Birtles, Managing Director, Super Cheap Auto; Brendan Fleiter, Managing Director, Crazy John's; and John Slack-Smith, Executive Director & COO, Harvey Norman.

Who should attend? Retailers, Online retailers, Retail property owners, Category Manager, Retail IT suppliers, Product Marketers, Retail IT consultants, Logistic specialists, Distributors, Multi Channel Directors, Sales Directors, Vendor Marketers, eCommerce Director, Merchandisers, Product Directors, Buyers, Federal and State Government department and agencies, Industry suppliers, Lawyers, Financiers, Retail Consultants.

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About GRA

GRA is an expert supply chain consulting firm specialising in demand, inventory and supply chain optimisation. We combine expert knowledge with best-of-breed planning and optimisation systems to take your supply chain to the next level. Our experience is your experience, and we work side-by-side with our clients to ensure change is successful and benefits are sustainable. Guaranteed results are typically delivered within 8-12 weeks, and we aim for a minimum 3:1 ROI.

For Further Information

GRA

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Retail World Conference

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