

CPA MANAGEMENT ACCOUNTING CONFERENCE

Carter McNabb to present across Australia

Melbourne, 25 July 2008

GRA partner Carter McNabb has been invited to speak at the CPA's Management Accounting Conference series 2008.

The two-day conferences will be held during August at four venues across Australia and will focus on assisting senior accountants link core skills with strategic thinking. Carter's presentation will look at the impact that supply chain optimisation has on Return on Capital Employed (ROCE).

Overall, the conference will explore how senior accountants can strengthen core skills while developing the ability to guide management decisions and drive organisational strategy, with the ultimate aim to boost business performance by blending core competency with strategy, innovation and vision.

Others presenting at the conference include Michael Choudhury, Finance Manager, Telstra Corporation; Peter Bergin, CFO Cardno ACIL Pty Ltd; Roger Fitzgerald, Senior Manager, RSM Bird Cameron; and Tim Harcourt, Chief Economist Austrade.

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About GRA

GRA is an expert supply chain consulting firm specialising in demand, inventory and supply chain optimisation. We combine expert knowledge with best-of-breed planning and optimisation systems to take your supply chain to the next level. Our experience is your experience, and we work side-by-side with our clients to ensure change is successful and benefits are sustainable. Guaranteed results are typically delivered within 8-12 weeks, and we aim for a minimum 3:1 ROI.

About Carter McNabb

Carter is a founding partner of GRA and is a regular speaker at industry events. He has consulted extensively in the United States, Latin America, Asia and Australia to manufacturing, distribution, retail and aftermarket organisations in industries ranging from Defence to FMCG to Hi-Tech. He also authors and runs the 'Managing Supply Chain Inventory' and the 'Network Modelling & Optimisation' courses within Monash University's Supply Chain & Logistics Masters Program, and delivers courses in Forecasting and Inventory Management as part of the Asia Business Forum's knowledge development series.

For Further Information

GRA

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CPA Management Accounting Conference

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