

USING THE SCIENCE OF OPTIMISATION FOR SUPERIOR SUPPLY CHAIN PERFORMANCE

- *A presentation by Carter McNabb* -

Melbourne, 30 May 2006

Carter McNabb will present "Using the Science of Supply Chain Optimisation to Improve Service Levels and Reduce Costs" on Friday July 14th as a guest speaker at the Queensland 2006 Logistics & Supply Chain Conference.

Industry research and benchmarking studies show that superior supply chain performance translates directly to higher service levels, reduced costs and greater efficiency. This presentation will therefore explore opportunities to use a science-based planning approach to determine the right mix of inventory to deliver targeted service levels at the lowest cost. An analytical framework for demand forecasting, inventory optimisation and replenishment planning will be provided, and opportunities to better align supply chains with customer behaviour will also be explored. Case studies with blue chip Australian organisations will be presented to demonstrate real world applications of these techniques.

- Ends -

About Carter McNabb

Carter is a founding partner of GRA, an expert consulting firm specialising in demand, inventory and supply chain optimisation. Since its inception in 1997, GRA has grown to a team of 30 professionals with offices in Victoria and New South Wales servicing blue chip industrials throughout Australasia. GRA's clients include Carlton & United Breweries, Super Cheap Auto, The Australian Defence Forces, Nestlé Australia, QANTAS, Bonland Dairies and Symbion (formerly Mayne Health).

About the Queensland 2006 Logistics & Supply Chain Conference

As the largest logistics & supply chain conference held in Queensland the event is ideally suited to logisticians, practitioners, academics, procurement & inventory managers, government contractors, supply chain managers, educators and anyone interested in optimising their supply chain.

This year's theme is "Availability". For more information visit www.qldsc.com or phone Jacqui Watson on 07 3279 2777.

For Further Information

GRA

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Queensland 2006

Logistics & Supply Chain Conference

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