

# BUSTING THE MYTHS OF INVENTORY MANAGEMENT

*Carter McNabb to present at the  
LAA Knowledge Development Workshop*

**Melbourne, 24 May 2006**

Carter McNabb will present 'Busting The Myths of Inventory Management' on Thursday 15th June at Monash University as part to the LAA (Vic) Knowledge Development Workshop series.

The presentation will address common challenges in inventory management and help participants understand how to determine the right mix of inventory to deliver targeted service levels at the lowest cost. A proven framework for demand forecasting, inventory optimisation and replenishment planning will be provided, and opportunities to better align stocking policies with supply chain strategies explored. Case studies with blue chip Australian organisations will be presented to demonstrate real work applications of these techniques. Participants will have the opportunity to discuss issues as part of the event.

- Ends -

## **About Carter McNabb**

Carter is a founding partner of GRA, an expert consulting firm specialising in demand, inventory and supply chain optimisation. Since its inception in 1997, GRA has grown to a team of 30 professionals with offices in Victoria and New South Wales servicing blue chip industrials throughout Australasia. GRA's clients include Carlton & United Breweries, Super Cheap Auto, The Australian Defence Forces, Nestlé Australia, QANTAS, Bonland Dairies and Symbion (formerly Mayne Health).

## **About LAA**

The Logistics Association of Australia (LAA) represents the interest of professionals in logistics and the supply chain. Its vision is to serve and advance the Logistics and Supply Chain profession in Australia.

## **For Further Information**

### **GRA**

Please contact Rebecca Manjra,  
Marketing Manager on (03) 9421 4611  
or [rmanjra@gra.net.au](mailto:rmanjra@gra.net.au)

### **LAA (Vic)**

For more information on the event  
please call Sue Degnan at the LAA on  
(03) 9249 9621 or visit [www.laa.asn.au](http://www.laa.asn.au)

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