

## GRA TO EXHIBIT AT SCM LOGISTICS WORLD 2006

*14-15 November 2006, Melbourne*

### **Melbourne, 10 November 2006**

GRA will exhibit and participate in a session panel at this year's SCM Logistics World. The topic of discussion will be *Establishing the Value of Demand Driven Supply Networks*.

Supply chain and logistics leaders from Australia, New Zealand and around the world will attend the event to discuss the challenges and opportunities that globalisation, emerging markets, diversity of products and intense competition create for supply chain management.

A focus on this year's event will be capacity management, inventory optimisation, accurate forecasting, technological integration and visibility and disruption management.

GRA's friendly supply chain experts will be on hand at the event to discuss demand, inventory and supply chain optimisation. Please feel free to drop by and let us know about your current supply chain management challenges, or just to say hello.

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### **About GRA**

GRA is an expert consulting firm specialising in demand, inventory and supply chain optimisation. We combine expert knowledge with best-of-breed planning and optimisation systems to take your supply chain to the next level. Our experience is your experience, and we work side-by-side with our clients to ensure change is successful and benefits are sustainable. Guaranteed results are typically delivered within 8-12 weeks, and we aim for a minimum 3:1 ROI.

### **For Further Information**

#### **GRA**

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#### **SCM Logistics World 2006**

For more information visit  
[www.terrapinn.com/2006/scm%5Fau/](http://www.terrapinn.com/2006/scm%5Fau/)

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