



**2007 Contact Distribution Survey**  
[Click here to participate](#)

FREE Trial Offer. [Click HERE!](#)

Thursday November 08, 2007 09:41 AM AEST

## GRA ropes in five more retailers for its supply chain tool

November 05, 2007

GRA has added five big retailers to its GAINS supply chain software platform.

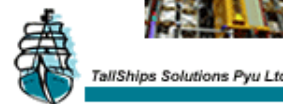
Mitre 10, Super Cheap Auto, Atlas Speciality Metals, Wesfarmers Industrial and Safety (Blackwoods) and Honda (Motor Vehicle) Australia have recently purchased and implemented the demand, inventory, supply chain planning and optimisation tool.

GAINS is a 'best-of-breed' optimisation system, GRA says, with unique planning capabilities to enable businesses to optimally balance what it calls the 4 Cs — Capital, Costs, Capacity and Customer service levels.

"GAINS enables management by exception and provides powerful, fact-based decision support at the strategic, tactical and operational levels," the company says.

"GAINS is a time-tested solution with the proven ability to rapidly deliver results and create additional value within the supply chain."

[Go Back](#)



We can help you achieve your career goals

